

ZEISS Premium Progressive Lenses



Optics Only Science Can Deliver



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For over 150 years, ZEISS has been renowned for sophisticated technologies that enhance every aspect of the human experience, giving us a fresh view of our world and ourselves.

In 1969, when Neil Armstrong took that first small step for man, it was a ZEISS camera lens that recorded that first giant leap for mankind. ZEISS movie lenses and microscopes, planetariums and satellite mirrors, surgical instruments and telescopes allow us to see what has never been seen before.

Now, ZEISS brings together all of the history, technology and innovation into one dynamic family of lenses - the ZEISS Gradal progressive lens range.

Thanks to Carl Zeiss' significant experience at producing lenses used across a range of extreme circumstances, ZEISS Gradal lenses are in a quality class of their own – promising optical excellence for natural vision.

Recommend ZEISS Gradal progressive lenses and your wearers will be sure to benefit from premium quality and outstanding optical performance.

ZEISS Individual® *FrameFit™*

Freeform lens design engineered for your eyes only

Feature	Wearer Benefit
Unique, simple measuring process for individualising corridor lengths to accommodate all frame sizes	Perfect corridor length selected quickly and easily
Design customised for wearers PD, viewing height, BVD, reading distance, pantoscopic angle, frame dimensions	Lens design precisely matches wearers' personal requirements delivering superior performance and extended wear comfort
Lenses engraved with wearers initials	Truly personalised lenses
Min fitting height	14-20mm

ZEISS Top® *E*

Exceptional progressives for everyday use

Feature	Wearer Benefit
Large distance zone, with less astigmatic error in the periphery	Outstanding visual comfort for general purpose wear
Wide stable near zone	Excellent near vision for wearers who need exceptional clarity for extended concentrated tasks
Physiologically adapted design	Smooth transitions for vision and virtually immediate adaptation
Min fitting height	18mm

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ZEISS Brevis® Big news in small frames

Feature	Wearer Benefit
Short progression zone (12mm) and low minimum fitting height	Low minimum fitting height (15mm) delivers excellent optical performance in small frames
Large distance zone and large accurate near zone	Outstanding visual comfort for all day wear
Moderately soft design	Smooth comfortable transitions and virtually immediate adaptation
Min fitting height	15mm

ZEISS progressives offer you:

- Horizontal symmetry
- Aspheric surface design
- Variable inset depending on the distance power and addition
- True to prescription – lenses are computed to meet the needs of the wearer, not the focimeter
- High degree of prescription accuracy for full power range as a result of extensive base curve options.

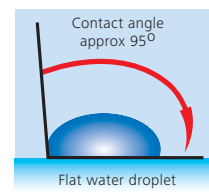
Recommend a LotuTec AR coating for optimum visual performance

Inspired by a principle from nature, LotuTec offers:

- Clean clear lenses at all times
- Outstanding transparency, comparable with microscopes used in neurosurgery
- Scratch resistance

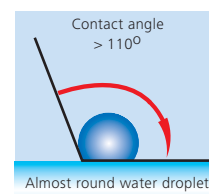
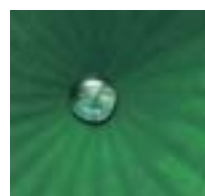
Without LotuTec™:

As with some plant leaves, fluid and dirt particles gather on the surface of the lens.



With LotuTec™:

As with lotus leaves, fluid and dirt simply drop or fall off the lens thanks to the Clean Coat of LotuTech™.



ZEISS Progressives Range Availability:

Lens Design	Material Index	Coating	Diameter	Rx Range	Add	Cyl	
ZEISS Individual <i>FrameFit™</i>	1.60	Hardcoat	55 to 75mm	-6.00* to +6.00D	+0.75 to +3.00D	up to -4.00cyl	NEW PRODUCT Avail early 2007 ex Australia
ZEISS Individual <i>FrameFit™</i> Transitions	1.60	Hardcoat	55 to 75mm	-6.00* to +6.00D	+0.75 to +3.00D	up to -4.00cyl	NEW PRODUCT Avail early 2007 ex Australia
ZEISS Top E	1.67	Hardcoat	55 to 70mm	-12.00* to +6.50D	+0.75 to +3.00D	up to -4.00cyl	
ZEISS Top E Transitions V grey	1.67	Hardcoat	55 to 70mm	-12.00* to +6.50D	+0.75 to +3.00D	up to -4.00cyl	
ZEISS Top E	1.60	Hardcoat	55 to 75mm	-11.00* to +6.50D	+0.75 to +3.50D	up to -6.00cyl	
ZEISS Top E Transitions V grey	1.60	Hardcoat	55 to 75mm	-11.00* to +6.50D	+0.75 to +3.50D	up to -6.00cyl	
ZEISS Top E	1.50	Hardcoat	55 to 75mm	-11.00* to +6.00D	+0.75 to +3.50D	up to -6.00cyl	
ZEISS Top E Transitions grey	1.50	Hardcoat	55 to 75mm	-11.00* to +6.00D	+0.75 to +3.50D	up to -4.00cyl	
ZEISS Brevis	1.60	Hardcoat	55 to 75mm	-10.00* to +6.00D	+0.75 to +3.00D	up to -6.00cyl	
ZEISS Brevis Transitions V grey	1.60	Hardcoat	55 to 70mm	-10.00* to +6.00D	+0.75 to +3.00D	up to -6.00cyl	
ZEISS Brevis	1.50	Hardcoat	55 to 70mm	-6.00* to +6.00D	+0.75 to +3.00D	up to -6.00cyl	

* All powers stated are maximum combined sphere and cyl.



Ensure optimum vision and easy cleaning.
Recommend a LotuTec anti-reflective coating on all ZEISS Lenses.

ZEISS Clarity Quality Laser Engraving

At first sight, every lens looks clear and transparent. Under a microscope, however, minimal opacities, micro particles and streaks make all the difference between premium and poor quality lenses. Branded lenses from ZEISS are in a quality class of their own.

Clarity is the byword for premium ZEISS quality – and the guarantee that all of the processes that enable ZEISS quality have been met:

- Stringent quality test specifications
- Use of lower tolerance tooling for more accurate powers
- Use of see through power measurement rather than surface power measurement

- Matching of coating design to different base lens materials
- Development competence of the highest level – certified to ISO 9001/2000.



ZEISS Clarity Your guarantee of premium ZEISS quality is the ZEISS Clarity seal – the laser engraving present on every ZEISS lens.

Carl Zeiss Vision

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CARL ZEISS VISION