

Press Release

07/11/2007

For Immediate Release.

New Carl Zeiss Vision Sales Manager, New Zealand

Carl Zeiss Vision is pleased to announce the appointment of Jessica Holdsworth to the position of Sales Manager New Zealand. Jessica will be based in Auckland and will commence work in New Zealand on November 26.

Jessica has been with Carl Zeiss Vision for a total of three years in the position of Territory Manager Queensland. With experience in retail optics working in Victoria and Queensland, including owning and managing her own Sunglass company and experience in wholesale optics, Jessica brings a great deal of expertise to her new position.

Mr Tony Gray, Carl Zeiss Vision General Manager Australia/New Zealand said "We are thrilled that Jessica has made the decision to take on the position of Sales Manager for New Zealand. Jessica brings much experience in establishing and building successful partnerships with customers to this role and will be invaluable in providing Eyecare Professionals, throughout New Zealand, with insight into building sales and customer satisfaction by leveraging the ZEISS and SOLA brands".

"I have been given a fantastic opportunity to manage the New Zealand market and assist in further growing our customer's practices. Having built many strong relationships with our Queensland customers, I look forward to doing the same throughout New Zealand" said Jessica Holdsworth, Carl Zeiss Vision Sales Manager New Zealand.

Further Information:

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Image: Jessica Holdsworth, Carl Zeiss Vision Sales Manager New Zealand

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